



**Town of Summerville  
State Accommodations Tax Advisory  
Committee**

Summerville Town Hall  
Training Room – 2<sup>nd</sup> Floor Annex Building  
Friday, June 3, 2022  
10:00 AM

**A G E N D A**

1. Call meeting to order
2. Election of Chairman for 2022
3. Approval of minutes from June 4, 2021 meeting
4. Consideration of State Accommodations Tax Committee Guidelines
5. Review 2022 State Accommodations Tax Funds Requests
6. Recommendations to Council for 2022 funding
7. Adjourn

*Mayor*  
Ricky Waring

*Council Members:*  
Bob Jackson  
Walter Bailey  
Aaron Brown  
Terry Jenkins  
Kima Garten-Schmidt  
William McIntosh



*Town Administrator*  
Lisa Wallace

*Town Clerk*  
Beth Messervy

*Town Attorney*  
G.W. Parker

## **TOWN of SUMMERVILLE**

### **State Accommodations Tax Advisory Committee Meeting June 4, 2021**

#### **ATTENDANCE:**

Present: Committee Chairman Robert Pratt and Committee Members Liz Wiggins, Deb Campeau, Down Hawley, Wilma Burgreen and Cynthia Powell. Emmagene Rhodes was absent. A quorum was present. Also present was Beth Messervy, Town Clerk. Members of the press and public were duly notified.

#### **CALL TO ORDER:**

The State Accommodations Tax Advisory Committee meeting was called to order by Committee Chairman Robert Pratt at 10:00am on Friday, June 4, 2021.

#### **APPROVAL OF MINUTES OF PREVIOUS MEETINGS:**

Cynthia Powell made a motion, seconded by Down Hawley, to approve the minutes of the June 15, 2020 State ATAX Committee meeting. The motion carried unanimously.

#### **REVIEW OF STATE ATAX REQUESTS & RECOMMENDATIONS TO COUNCIL:**

**Community Resource Center:** The organization is requesting \$25,000 for a Kwanzaa Festival in downtown Summerville. There were concerns about the estimated number in attendance, and how many of those are coming in from another city. Cynthia Powell made a motion, seconded by Deb Campeau, to recommend \$15,000 be distributed to the organization. After the committee reviewed all of the remaining applications, they went through them again to verify their recommendations. Wilma Burgreen made a recommendation, seconded by Cynthia Powell, to recommend \$21,500 instead of \$15,000. The motion to amend the amount to \$21,500 carried unanimously. The original motion as amended (to \$21,500) carried unanimously.

**Dorchester Children's Advocacy Center:** The organization is requesting \$15,000 for their Pinwheel Gala later this year. Representatives from the organization explained that while they  
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*www.SummervilleSC.gov*

did not feel comfortable doing the annual Kitchen Tour this year, they have decided to hold the Pinwheel Gala “with upgrades.” The event will be held at one of the hotels on the border of Dorchester and Berkeley County that is in the Town limits. The representatives explained that this would bring more tourists in, because they can stay at the hotel overnight instead of having to drive home. The organization will give a guide with suggestions for local restaurants and shopping. Deb Campeau made a motion, seconded by Wilma Burgreen, to recommend \$15,000 in funding to the DCAC. After the committee reviewed all applications, the motion was amended to \$13,000. The motion carried unanimously.

Dorchester Paws: The organization applied for \$5,000 for their annual “Huffin for the Stuffin” 5K race later this year. Wilma Burgreen made a motion, seconded by Down Hawley, to recommend the full \$5000 for this organization. The motion carried unanimously.

Flowertown Players: The organization applied for \$12,880 for marketing of the “Front Lines to Home Front” production. The application explained that the \$19,980 awarded in ATAX in 2020 to promote the entire 45th season was not spent in 2020. The organization is using it to promote their entire season this year instead. The application for 2021 is for promoting one specific production. Wilma Burgreen made a motion, seconded by Deb Campeau, to recommend \$10,000. The motion carried unanimously.

Public Works Art Center: The organization applied for \$12,475 for promotion of their arts center. State law says that State ATAX money can be used for promotion of the arts and cultural events, as well as construction, maintenance and operation of facilities for cultural activities. Deb Campeau made a motion, seconded by Wilma Burgreen, to recommend the full \$12,475. The motion carried unanimously.

South Carolina State Federation of Active and Retired Federal Employees: The organization requested \$1000 for their annual conference. Ms. Campeau pointed out that the event is not open to the public, nor is it being held in Town limits (being held in North Charleston). Deb Campeau made a motion, seconded by Wilma Burgreen, to deny funding for this organization. The motion carried unanimously.

Summerville-Dorchester Museum: The organization requested \$23,850.16 for exhibit rotation, remodeling, and enhancements to the interior of their building and the garden. The new Executive Director, Desiree Day, was in attendance to explain that the museum is being revamped to bring in more tourists to the area. She stated that the \$7000 that was not spent in 2020 is being spent in 2021 for infrastructure updates. Wilma Burgreen made a motion, seconded by Deb Campeau, to recommend \$16,850 for funding. After the committee went through all of the applications, they revisited this application. Down Hawley made a motion, seconded by Wilma Burgreen, to recommend full funding for the Museum. The motion carried unanimously.

Juneteenth: The organization is requesting \$750 for publication of the African American Tourists Guide to Summerville. Down Hawley made a motion, seconded by Wilma Burgreen, to recommend the full \$750. After the committee reviewed the rest of the applications, they revisited this one. Cynthia Powell made a motion, seconded by Down Hawley, to recommend

\$1000 instead of \$750. The committee felt that \$750 would not be enough to get the guide published and distributed. The motion carried unanimously.

Summerville Community Orchestra: The organization is requesting \$45,300 for promotion of several of their free concert series, as well as for the promotion of the annual holiday concert and the 9/11 concert. The committee questioned the organization's dependency on State ATAX funding for this project. Wilma Burgreen made a motion, seconded by xxxx, to recommend \$35,000 with the suggestion to the organization to find alternative funding sources. The motion carried unanimously.

Summerville Evening Rotary: The organization is requesting \$10,000 for promotion of and operations of their annual Oktoberfest and Golf Tournament events. Ms. Messervy stated that the organization did not spend the \$9000 that they were awarded in State ATAX funds in 2020, because both of their events were cancelled. Down Hawley made a motion, seconded by Cynthia Powell, to recommend the full \$10,000. The motion carried unanimously.

Timrod Literacy and Library Association: The organization is requesting \$3100 for advertising in Azalea magazine. The committee recommended the full \$3100 in funding, with a suggestion that the organization use a tracking device on their advertisement.

TMI Productions: The organization is requesting \$3500 for an Evening of Jazz concert in Hutchinson Square. The committee discussed whether or not private businesses should be awarded money from the State ATAX fund. Wilma Burgreen made a motion, seconded by Deb Campeau, to recommend \$1200 for advertising of the event. After second review of the application, Cynthia Powell made a motion, seconded by Down Hawley, to recommend \$2000 in funding, pending the legal advice of the Town Attorney. GW Parker found nothing in the law or previous town policy stating that State ATAX funds could not go to a private business's event, providing that it meets the qualifications for ATAX funding. The motion carried unanimously.

Respectfully Submitted,

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Beth Messervy, Town Clerk