

Mayor  
Wiley Johnson

*Council Members:*  
Bob Jackson, Mayor Pro-Tem  
Walter Bailey  
Aaron Brown  
Christine Czarnik  
Kima Garten-Schmidt  
William McIntosh



Town Administrator  
Colin L. Martin

Town Clerk  
Beth Messervy

Town Attorney  
G.W. Parker

## Town of Summerville

### PRESS RELEASE

For Immediate Release

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#### **Town of Summerville Launches New Mass Notification Alert System**

*Allows users to get information that matters to them*

**SUMMERVILLE, S.C. (Thursday, August 22, 2019)** - The Town of Summerville has launched a new and enhanced mass notification system that will send immediate alerts to anyone who subscribes.

The system, Notify Me®, will serve as the Town's cornerstone for mass communications. This tool allows users to subscribe to receive multi-channel notifications on select topics that matter most to them while providing the option to choose to be alerted by text message or email.

All notifications will come manually from the Town's new Alert Center where all potentially disruptive, non-life threatening events and emergencies will be posted. The Alert Center allows the Town to post notifications in more detail in a highly visible position on the website.

Examples of notification subscription topics include: road work, traffic, weather, election, jobs, events, calendar posts, agenda posts, and more.

To visit the Summerville Alert Center and sign up for notifications, go to [www.summervillesc.gov/AlertCenter](http://www.summervillesc.gov/AlertCenter). Signing up does not require a username or password. Users can update their settings at any time after sign up.

"Mass communications is a crucial component for information sharing," Colin Martin, Summerville Town Administrator, said. "The Town is committed to keeping our residents informed and safe. Our new Alert Center and notification system are ways to keep us transparent while engaging with the community."

The Alert Center and Notify Me® are features through CivicPlus, the Town's integrated technology platform. The Town launched a new, redesigned website in April 2019. For more, visit [www.summervillesc.gov](http://www.summervillesc.gov).